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Intrinsyc Announces Commercial Availability of Soleus

Turnkey feature phone development platform for Windows CE enables costeffective, feature rich handset design

3GSM World Congress, Barcelona, Spain – **February 13, 2006** – Intrinsyc Software International, Inc. (TSX:ICS) an industry leader in providing winning mobility software and services, today announced the commercial availability of Soleus[™].

Soleus, first demonstrated at the 3GSM World Congress in Cannes, France, February 2005, under the code name Polaris, is a turnkey development platform for feature phones that leverages the Microsoft® Windows[™] CE operating system to create software that provides mobile phone manufacturers with more cost-effective and feature-laden handset design options. Soleus provides a broad range of telephony essentials, and also includes a suite of the most popular voice and data applications.

Demonstrations of Soleus are available all week at the 3GSM World Congress at Intrinsyc's stand, G16 in Hall 2.

"Soleus offers a new way to develop and brand feature phones," says Randy Kath, vice president of Mobile Software Products at Intrinsyc. "It's built on the industry-leading Windows CE core, and allows operators and equipment manufacturers ultimate flexibility in designing the user interface and service offerings through its modular development approach and innovative user interface engine."

Soleus offers a primary solution for operators and handset manufacturers looking to:

- 1. Quickly develop and bring to market feature phones
- 2. Provide rich, differentiated user experiences
- 3. Reduce development time and cost

Soleus is designed to provide:

- 1. Rapid, evolving innovation on the mobile handset
- 2. A level of flexibility not supported by legacy RTOS (Real Time Operating Systems)based development systems
- 3. Functionality to reduce bug-fix cycles and certification timelines



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"Soleus can help both traditional and non-traditional carriers and providers quickly create services that are uniquely branded, with feature-rich handsets that cater to the savvy feature-phone consumer," adds Derek Spratt, CEO, Intrinsyc. "Soleus can easily add features to meet emerging demand and customer sophistication, for specific branding or specific applications, while significantly reducing time-to-market. It will give carriers and providers the means to attract new customers and retain existing ones, as new features are constantly brought onboard."

Handset manufacturers that deploy Soleus have access to Intrinsyc's value-added professional engineering services to support every aspect of product design, development and service. Intrinsyc provides out-of-the-box support with top-notch application development tools including Platform Builder and Microsoft Visual Studio.

Wireless operators are excited about Soleus because it will allow them to quickly and easily penetrate new market segments, lower their handset costs, allow them to customize handsets, promote initiations and shorten certification timelines.

"Faster time to market in the wireless world is absolutely essential," explains David Linsalata, research analyst with IDC. "At the same time, wireless players desire the ability to easily and flexibly customize their offerings. Solutions that offer a combination of these abilities are well positioned for success in the years to come."

Intrinsyc/Soleus Tech Talk

In the fast-paced world of mobile wireless handset design and development, Soleus provides the wireless industry with a dynamic off-the-shelf solution to meet demanding time-to-market requirements of wireless operators, and the insatiable hunger for innovation by mobile handset users. Soleus is pre-ported to leading hardware platforms, provides a rich application suite that includes industry-leading, pre-integrated third-party applications, and delivers the ability for rapid customization of both the feature set and the mobile handset user interface (UI).

Simply put, Soleus provides the strength of Microsoft's Windows CE 5.0, the flexibility of the Soleus UX Designer plug-in, enabling unique graphic UI (GUI) development, and a smaller hardware and memory footprint.

Microsoft's Windows CE 5.0

The Soleus foundation is built on Microsoft's Windows CE 5.0. This sidesteps the lessnimble and resource-heavy requirements of the RTOS, which historically required more time for manufacturers to respond and innovate to wireless operator requests to customize the handset features or UI. With Windows CE 5.0, Soleus is able to rely on a rich, industry-tested architecture and world-class toolset to solve a myriad of problems, and is fully able to build software platforms for a wide range of wireless devices, not just handsets or media players.



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GUI Flexibility of Design

Two Windows CE 5.0 tools in particular play an important role for Soleus:

- Windows CE Platform Builder, which provides drag-and-drop support for fast operating system configuration. In its feature phone platform, Intrinsyc extends Platform Builder with its components, design templates, and test support.
- **Microsoft Visual Studio 2005/UX Designer plug-in:** In the latest version of Microsoft's award-winning suite for building applications, Intrinsyc extends Visual Studio with its UX Designer plug-in, making Soleus fully customizable and easy to implement to build a unique user interface. A rich set of phone controls, along with the Soleus UI framework, sets the stage for productive mobile phone application software, source-level debugging, and productive software developers.

These tools make the Soleus platform fully customizable. With its UI framework and UX Designer tool, Soleus provides carriers with full control over the customization and branding of the mobile handset man-machine interface. Through the world-class Platform Builder configuration tool, Soleus provides handset manufacturers with full control over software configuration. Manufacturers can experiment by mixing and matching different features. This works, with a minimum of side effects, because everything in the platform is pre-integrated.

At the heart of the Soleus platform is a rich, capable set of mobile phone applications. As part of the Soleus UI framework, the UI for these applications can be quickly tailored to support specific market segments, end-user demographics, or other market requirements. A rich mobile phone Application Programming Interface (API) enables easy integration between applications, by exposing all mobile phone services to every application. A partial list of the applications includes alarm, calculator, calendar, call history, camera, contacts, dialer, file manager, media player, and phone settings.

In addition to these built-in applications, Intrinsyc has partnered with a select set of thirdparty independent software vendors who have built best-of-breed applications in several key categories. Through its ISV partners, Intrinsyc provides the following set of pre-integrated applications to its feature phone customers: Java virtual machine (MIDP 2.0), Email (POP/SMTP), SMS, MMS, Browser (WAP 2.0 / XHTML), and Instant Messaging. (For a current list of available third-party application partners, visit the Intrinsyc web site.)



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A Smaller Footprint

With Windows CE, Soleus is free to add in its own components and, under Microsoft's flexible licensing, can also make changes to the Windows CE source code and kernel. The Soleus kernel is roughly one-third the size of the off-the-shelf Windows CE version, offering a reduction in memory footprint. Workable Soleus handsets can be competitively built using a 100MHz CPU and 12MB ROM/12MB RAM memory footprint.

Additionally, Soleus can deliver a smaller hardware footprint than other handsets offering similar services by allowing a reduced BOM cost, leveraging Intrinsyc's power-management experience, using the ARM 926 sCPU design, and by the efficient support of tri-core designs, all giving manufacturers a more competitive marketplace edge.

Soleus' simple architecture will appeal to handset manufacturers while its user interface customizability adds appeal for mobile operators. Soleus is not intended to be open – in the sense of offering a platform that enables end users to install additional native applications after they have purchased their device. More importantly its Windows CE core makes it relatively straightforward to port existing Windows Mobile applications to the platform for embedding at build time, or to build new ones.

For more details on Soleus and Intrinsyc, see <u>www.Intrinsyc.com/Soleus</u> or visit Intrinsyc at 3GSM at Stand G16, Hall 2.

About Intrinsyc Software International, Inc.

Intrinsyc is a mobility software and services company. Its mobile software products, engineering design services and systems integration expertise help customers make better decisions, improve productivity, and reduce time-to-market. Since 1996, Intrinsyc has built a strong customer base and has formed solid alliances with many leading technology companies including Microsoft, IBM, Intel, Philips, Siemens, Symbian, General Electric, Hand Held Products, Texas Instruments and Ford.

Named a Microsoft Gold Partner, Intrinsyc has extensive experience with the intricacies of designing, developing and supporting voice and data-enabled handsets built on Microsoft's WindowsTM CE operating system. Intrinsyc is also the creator and licensor of SoleusTM, the world's first feature phone software platform based on WindowsTM CE. SoleusTM offers a new way to build feature phones, providing pre-integration with leading hardware platforms, all the telephony essentials and pre-integration of the most popular data applications.

Intrinsyc is a publicly traded company, headquartered in Vancouver, Canada with additional regional offices in Bellevue, Washington, and Birmingham, UK and Barbados. To find out more about Intrinsyc, visit: <u>www.Intrinsyc.com</u>.



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Forward Looking Statements

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact. Our expectations regarding future revenues depend upon our ability to develop and supply products, which we do not produce today and that meet defined specifications. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forwardlooking statements. These statements reflect our current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market. In light of the many risks and uncertainties surrounding the pervasive computing market, you should understand that we couldn't assure you that the forward-looking statements contained in this press release will be realized. The Company disclaims any intent or obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

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